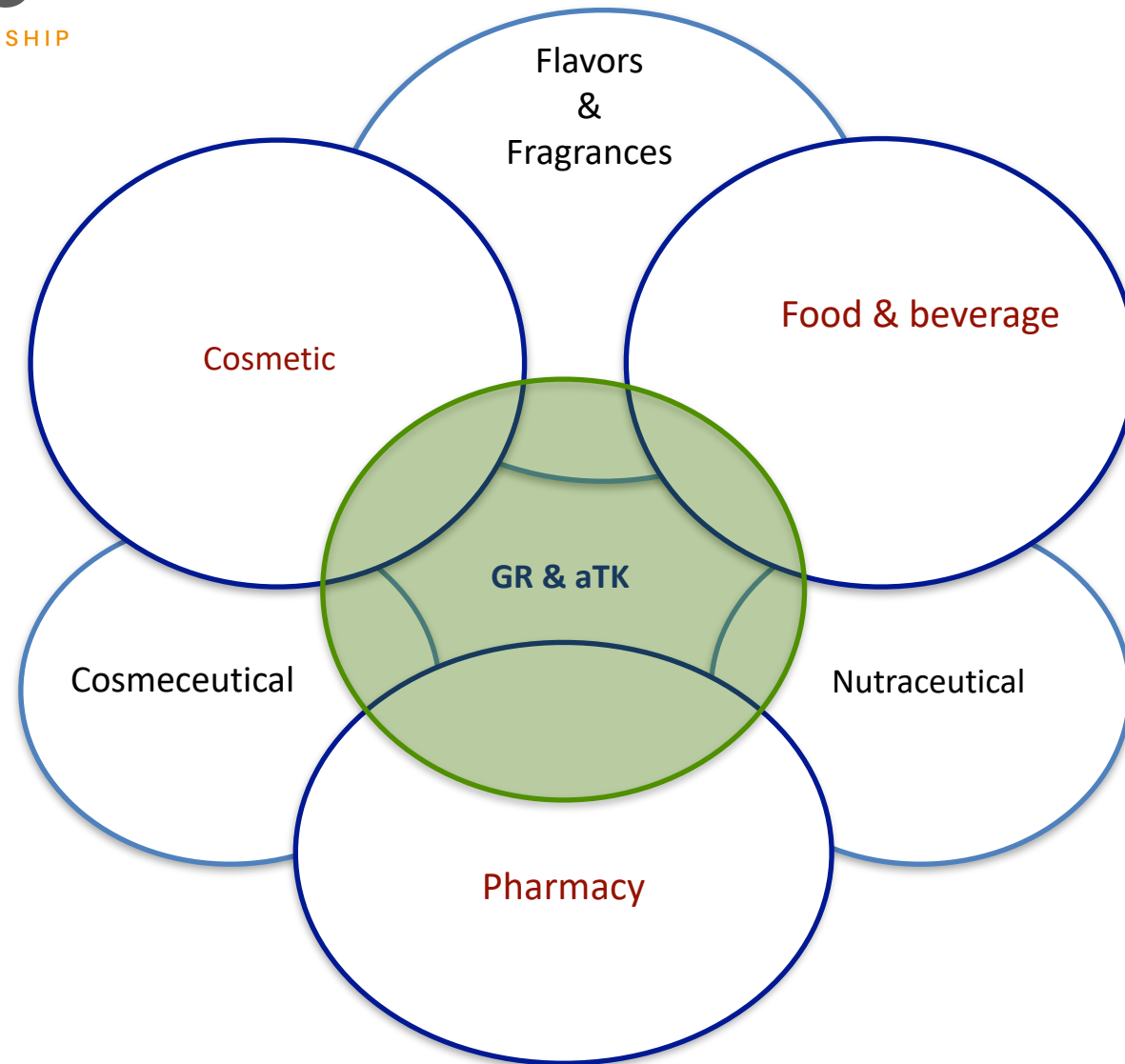
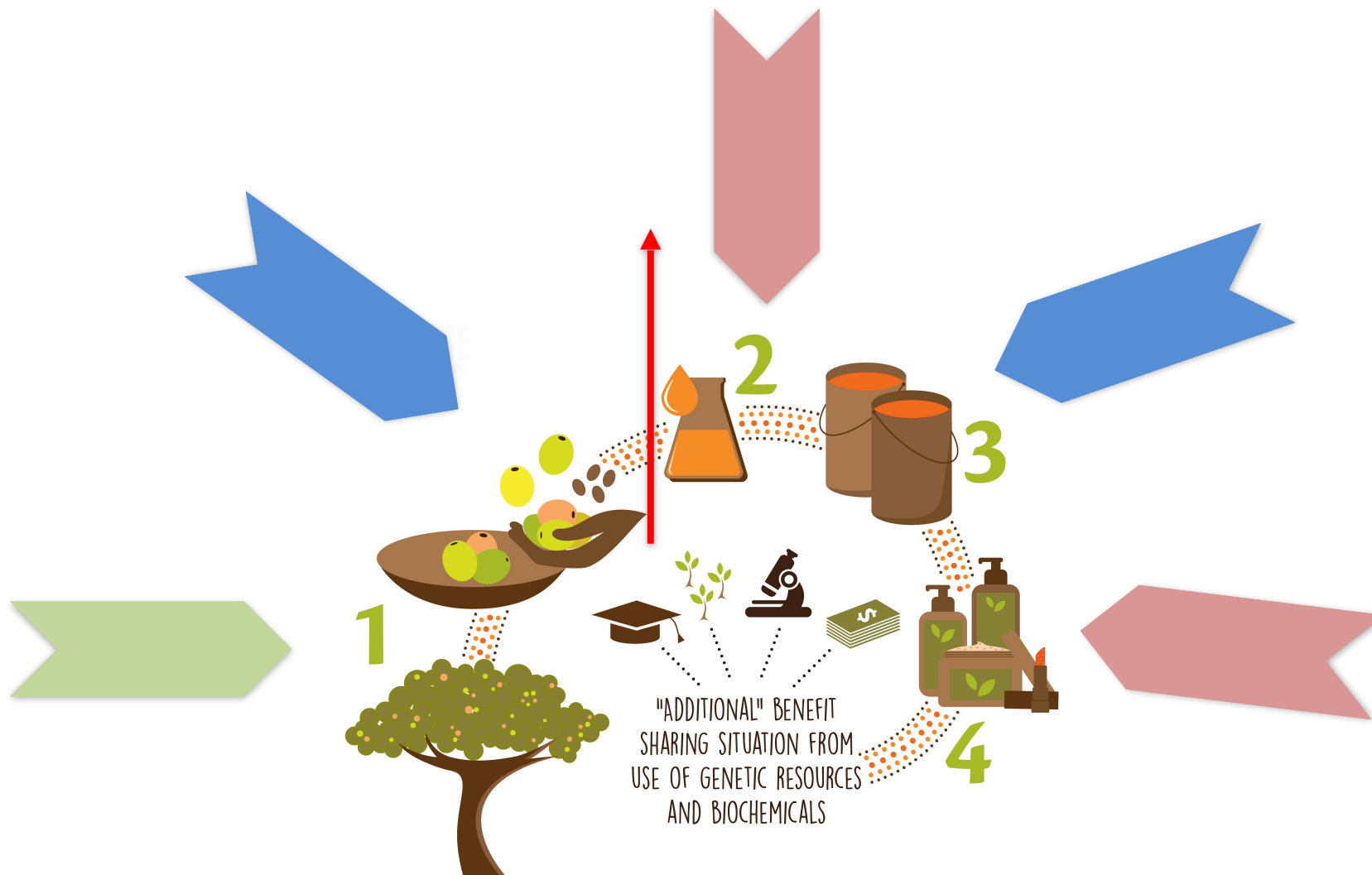


BioTrade in practice in Africa



Valuation process for a given RG or CTA: most frequent current situations

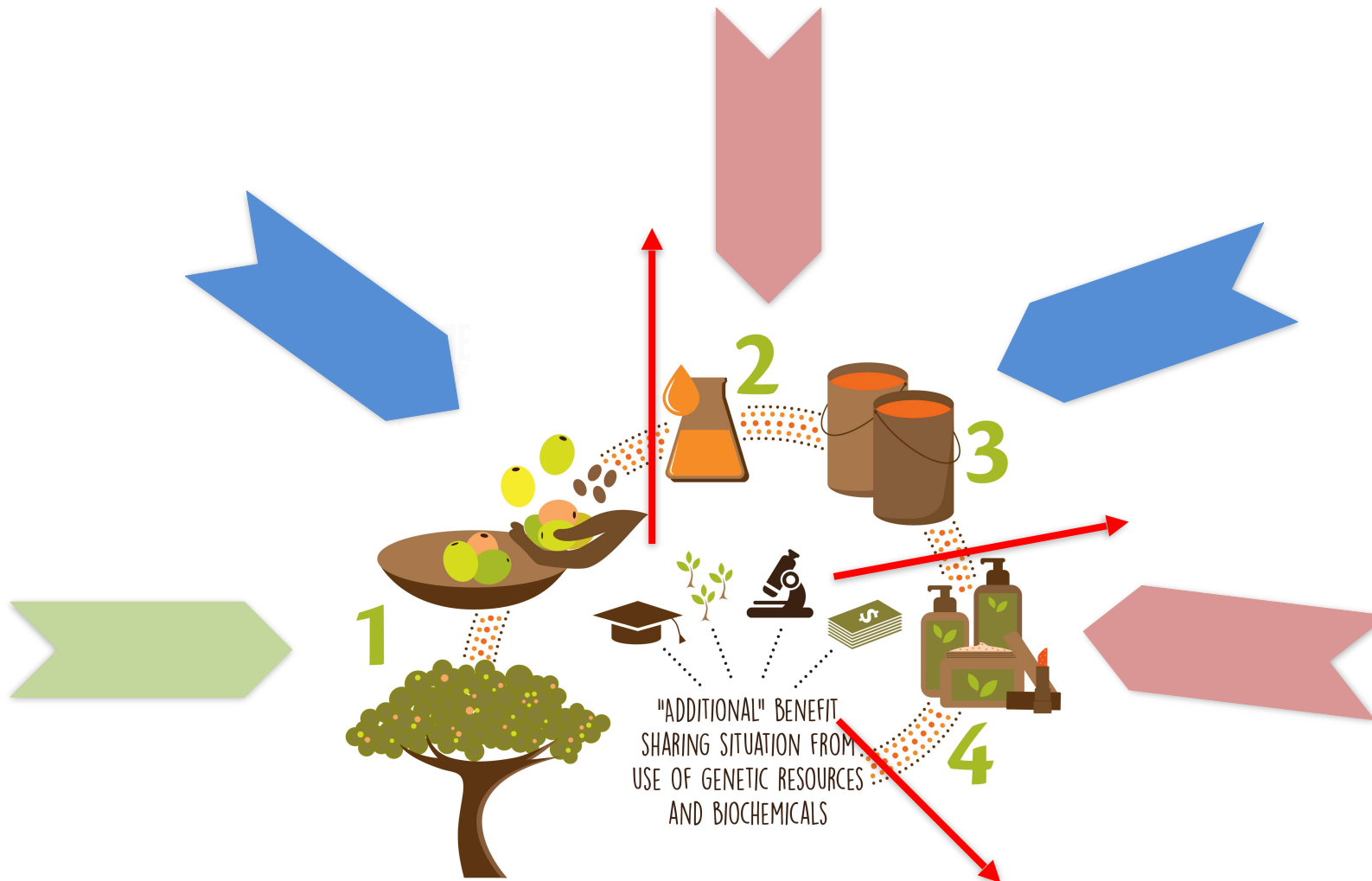


1: Access to GR and/or aTK

=> **EXPORT** (Traders)

2 & 3 & 4: aah national level, steps not visible => no added values within the country of origin

BioTrade in practice in Africa



**=> Stages B & C take place preferably in the country of origin
ABS reinforces the competitiveness of national economic operators**

Exemple: some numbers about the pharmaceutical industry*

- * More than a third of modern medicines derive directly or indirectly from biological resources (plants, animals, microorganisms)
 - * 60 to 80% of antibiotics and anticancer drugs come from Biodiversity
 - * +/- 4 billion people mainly depend on natural medicines
- => "Access to medicines threatened by the collapse of biodiversity"

Biodiversity: a public health tool

*** Evolution of “post-COVID” consumer demands: accelerated paradigm shift management**

=> "The new Consumers Actors": strengthened global movement for more ethics, traceability and quality for consumer products

=> (re-) localization of the production of essential products / increase in autonomy at the national level

=> increased demand for "natural" products (resulting from the enhancement of biodiversity)

Strategic Considerations :

=> "Consumer actors" make the market and influence the practices of the private sector

=> New economic models (including the benefits to be shared and considerations of sustainable use) must be built during the development of new sectors

- Health security - responses to national needs / Sustainable Development Goals
- Economic diversification / development of a bio-economy within the country, based on the valorization of genetic resources and associated Traditional Knowledge.
- Actors of change / competitiveness: companies "with mission" / sectorial contribution to the challenges of biodiversity loss, fight against climate change - "marketing power"

Thank you for your attention

Questions