Concept Note

MMV-Africa21 virtual media briefing

Date: Tuesday, 17 November 2026
Time: 10 – 11:30am CET
Location: Zoom, link to be shared ahead of the briefing

Background

Ahead of CPHIA 2026, Africa21 and Medicines for Malaria Venture (MMV) are hosting an interactive briefing for journalists on the challenges and opportunities shaping malaria control and elimination in Africa. The session will provide an overview of the malaria landscape, the innovations being developed to address current and emerging challenges, and MMV's work with partners across the continent.

The briefing is intended not as a one-way presentation, but as an exchange, enabling journalists to better understand MMV's work and providing an opportunity to discuss the information, access and support journalists need for their reporting on malaria and global health.

The briefing will provide an overview of the latest malaria data, access to malaria experts and insight into MMV, its mandate and the innovation it supports across Africa.

Objectives

- Discuss the burden of malaria and the broader challenges facing malaria control and elimination.
- Introduce journalists to MMV, its mission and key areas of work.
- Increase awareness of MMV's partnerships and activities across Africa.
- Provide context on major scientific, access and policy developments shaping the malaria landscape.

Speakers

- Dr André-Marie Tchouatie, Senior Director, Medical Affairs, MMV
- Elodie Jambert, Vice President, Access and Product Management, MMV
- Moderators: Doreen Yomoah, MMV and Julien Chambolle, Africa21

Agenda

Part 1: MMV today (25 minutes)

Presenter: André-Marie Tchouatieu

Key topics

- Global malaria burden
- MMV's mission and role in the malaria ecosystem
- Key achievements and recent milestones
- MMV's work in malaria-endemic African countries
- Current portfolio and priority initiatives

Part 2: MMV's Big Bets for the future (25 minutes)

Presenter: Elodie Jambert

Key topics:

- Emerging opportunities and challenges in malaria control and elimination
- MMV's strategic priorities and future areas of investment
- Why continued innovation remains essential
- Areas journalists should watch in the coming years

Part 3: Interactive discussion and Q&A (30 minutes)

Moderated discussion exploring:

- Key malaria elimination priorities
- Questions about MMV
- How MMV can support reporting on malaria and global health

Expected outcomes

- Improved awareness of malaria and MMV among participating journalists
- Greater access to information and expert perspectives on malaria
- Increased understanding among journalists of MMV's work, priorities and future direction