

1 AFRICAN JOURNALISTS: BETWEEN CHALLENGES AND CHANGES - 2025 SURVEY RESULTS

This Africa 21 survey provides an overview of the conditions under which journalism is practiced in Africa, analyzes the main challenges, and presents the major trends that will shape the profession in the coming years.



4 A PROFESSION UNDERGOING PROFOUND EVOLUTION

Journalists identify 8 major trends that will shape their profession over the next 5 to 20 years.



Credibility, expertise, ethics, and the capacity for innovation: the key assets of tomorrow's journalist

7 ARTIFICIAL INTELLIGENCE: ALREADY WIDELY INTEGRATED

Main uses in journalistic work

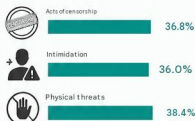


AI is seen as an assistive tool which enhances the efficiency and quality of the work, without replacing the journalist.

2 A STILL WORRYING PROFESSIONAL ENVIRONMENT

Over the past three years, more than a third of journalists report having experienced acts of censorship, intimidation, or threats.

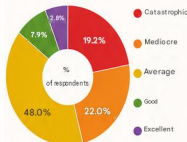
Have you experienced intimidation or physical threats in the course of your work over the past three years?



An environment marked by insecurity, pressure, and restrictions on practicing the profession.

3 A WORRYING PERCEPTION OF PRESS FREEDOM

How would you rate press freedom in your country?



Only 10.7% of respondents consider press freedom to be good to excellent, while 41.2% judge it to be mediocre to catastrophic.

5 SOCIAL NETWORKS: ESSENTIAL TOOLS

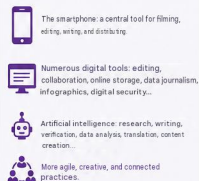
Used at every stage of journalistic work.



Social networks have become a structuring element of contemporary journalistic practice.

6 NEW TOOLS, NEW PRACTICES

Journalism is becoming more mobile, digital, and versatile.



Mastering digital tools has become an essential skill.

8 FIGHTING DISINFORMATION: A MAJOR DEMOCRATIC CHALLENGE



IN SERVICE OF SUSTAINABLE DEVELOPMENT GOALS



Media literacy, particularly on environmental and climate issues, is essential for resilient and informed societies.

9 AFRICA 21 IN SERVICE OF FREE, ETHICAL, AND RESPONSIBLE JOURNALISM

AFRICA 21

Africa 21 has been working for over 20 years to strengthen the skills of journalists and promote quality journalism in Africa.

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